

Address: 610 7th Ave N, Apt #2, St. Petersburg, FL 33701
Email Address: MikeJShaheen@Gmail.com
Phone: 603-233-4033

Professional Experience

HSN – Social Media Strategist

January 2018 – Present

Managed all Social Media channels for the network... Developed monthly strategies for all platforms, identifying key opportunities for the business and initiating plans to use Social Media platforms to maximize those opportunities... Worked with internal teams and external partners to ensure maximum revenue from all possible channels... Responsible for copywriting for all of HSN's Social Media posts... Managed and facilitated additional opportunities to grow the brand such as Facebook Lives and the HSN Arcade.

Phoenix3 Marketing – Client Marketing Coordinator

February 2017 – November 2017

Served as the main point of contact for clients... Responsible for managing orders and coordinating with vendors for products such as Business Cards, Postcards, Promotional Products and more... Set-up and managed Google AdWords campaigns on behalf of clients on the Google Search and Display Networks... Responsible for optimizing clients websites to ensure better rankings on popular search engines and for tracking the results of the SEO process... Managed clients presence on Social Media and created new and inciteful content for them to resonate their brand messaging and get results through Social Media platforms...

GreatCircle Studios – Web/SEO Concierge

March 2016 – February 2017

Implements and manages social media marketing campaigns for clients from a wide arrange of industries on platforms such as Facebook, LinkedIn and Twitter... Manages clients campaigns on Google Adwords on both the Search and Display Networks... Responsible for optimizing clients websites to ensure better rankings on popular search engines and for tracking the results of the SEO process... Serves as a resource for clients and potential clients on some of the simple steps they can take to rank better on Google and get more clients through Social Media...

Education

Nichols College – Bachelors of Science in Business Administration with a Major in Marketing

August 2010 – May 2014

Related Links: [Student Government Vice President](#); [Resident Assistant](#); [Library Aide](#); [Teachers Assistant](#); [Radio DJ](#); [Alternative Spring Break Trip Leader](#); [Campus Activities Board Chairperson](#)

Additional Information

Mike Shaheen – Official Website

<http://www.mikshaheen.net>

Related Links: [Resume](#), [Portfolio](#), [Contact Info](#)

Sponsored Link:

Mike Shaheen

Mike is ready and willing to work as hard as he can to make a positive contribution to the success of your clients. His relevant experience and desire to learn new skills will help him make an impact within any team. Call him at [603-233-4033](tel:603-233-4033)!

Skills:

- Content Marketing
- Email Marketing
- Social Media Marketing
- Wordpress Site Building
- Customer Service and Sales
- Video Production and Editing
- Brand Management
- Event Planning and Management

Additional Information:

- Google Certified Professional since 2016.
- Reality TV Fanatic and Former Rob Has a Podcast Intern
- CrossFit Athlete
- Music Lover

